

Insert your event organisations logo here

SUNSMART EVENTS POLICY (event organisation name here)

Purpose

The purpose of this Sunsmart Policy is to create an event that promotes sunsmart behaviour reducing people's exposure to preventable skin cancer for staff, volunteers and community visiting our event or market.

Objectives

The objectives of the policy are to:

- a. Maximise shade for areas where queues may occur
- b. Schedule events to avoid some if not all of the peak UV periods
- c. Actively encourage event staff and volunteers to role model sunsmart behaviours
- d. Promote sunsmart messages to event participants in a variety of ways

Scope

The policy applies to events that are held outdoors between the months of September through to April especially during the hours of 10am to 4pm when UV levels are at their highest.

Having a sunsmart policy is important for our events. The aim is to provide an environment that reduces exposure to UV rays during peak times, supporting and protecting the future health of our community.

Our Commitment

1. Sunsmart planning will begin prior to the event
2. We will display sunsmart signage and provide sunscreen in visible locations including event entrance and locations where people congregate
3. We will include sunsmart messages and deliver these in a variety of ways e.g. video clips on big electronic screens, ticketing, advertising, social media
4. Smokefree support services will be promoted at the event
5. Workers and volunteers will actively role model sunsmart behaviours
6. Display sunsmart alert

Endorsement

Name:

Title:

Signed:

Date:

Annual review date: