

Kia ora koutou

Welcome to the first issue of the Alcohol Networks Newsletter for 2019. We are already well into the year and, just like last year, alcohol has been in the spotlight.

If your organisation would like to feature in this newsletter, please let us know.

We are also available to support you with any community level alcohol-related concerns you may have. Just reply to this email.

Ngā mihi nui,
The DHB Alcohol and communities team

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- New Alcohol-free brand for Hawke's Bay
- Latest Health Equity Report shows little improvement in hazardous alcohol consumption
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- What is the Kiwi Access Card?

Pre-Testie Bestie: *Keep her off the booze 'til she's got that preggo news*

Throughout February, you may have seen promotions for the Health Promotion Agency's (HPA) latest campaign 'Pre-Testie Bestie' around Hawke's Bay. The campaign encourages young women to support their friends to stop drinking alcohol if they think they might be pregnant.

Our team were approached by the HPA to localise the campaign. We had a great time promoting the message at Waitangi Day celebrations and EIT Orientation Week with our very popular instant photo booth!

In Hawke's Bay, alcohol contributes towards many health and social concerns, and we are seeing levels of hazardous drinking at higher levels than seen elsewhere in New Zealand.

In New Zealand, two out of every five babies born each year are a result of an unplanned pregnancy (24,000 births).

Alcohol use in pregnancy has long been recognised as harmful to the developing foetus, impacting health outcomes across the lifespan.



Above right: Waitangi Day stall

Children who have been exposed to alcohol in utero and meet strict diagnostic guidelines, that include significant cognitive impairments, are diagnosed with Foetal Alcohol Spectrum disorder (FASD). FASD has detrimental effects on a person’s ability to learn and live independently. Current worldwide FASD prevalence data estimates a range of 0.2 to 7 per 1,000 children.

Please get in touch if you would like to know more about the campaign, or would like some resources for your organisation.

Right: Health Promoting at EIT O-Week

More photos on page 4.



New alcohol-free brand for Hawke’s Bay

We mentioned in our last newsletter that we are pleased to see a growing number of events in Hawke’s Bay that are either fully alcohol-free or that are choosing to include a designated alcohol-free area or ‘family zone’.

As part of the Napier City and Hastings District Councils’ Joint Alcohol Strategy, we have been working on an exciting new brand that will support existing alcohol-free events and encourage more events to go alcohol-free or to have an alcohol-free zone.

We have just finished testing the brand (see above right) with event organisers, stakeholders and the public. We hope to have the brand available by mid-year.

Let us know what you think. Would you like to see an alcohol-free brand like this used for events in Hawke’s Bay?



Hawke's Bay Health Equity Report released

The latest Health Equity report, released December 2018, paints a concerning picture of the limited progress made in reducing the inequities in hazardous alcohol consumption in Hawke's Bay.

Key findings include:

- 29% of Hawke's Bay adults drink at harmful levels, compared with 21% nationally
- 15-24 year olds drink most hazardously
- Fewer Māori drink alcohol than non-Māori, but Māori experience more harm overall than non-Māori

To order a hard copy of the report, please respond to this email. Alternatively you can download the report at ourhealthhb.nz.



Community Law: Supporting communities to get involved in the licensing process

There is an exciting pilot project underway in 6 centres across New Zealand that has seen Community Law working with community groups to oppose alcohol applications.

The Health Promotion Agency are leading the initiative. We will update you on the success of the pilot in a future issue.

Find out more here:

https://www.tvnz.co.nz/one-news/new-zealand/opposing-new-liquor-stores-licenses-could-become-easier-free-legal-help-service?variant=tb_v_2

What is the Kiwi Access Card?

As of 14 January 2019, the 18+ card has been replaced with the Kiwi Access Card. The new Kiwi Access Card has enhanced security features, which makes it a secure and reliable form of identification (like the 18+ Card currently).

Applications for the new Kiwi Access Card will be available from 14 January 2019, and can be made via NZ Post. The Kiwi Access Card will retail at \$55 including GST.

The current and previous versions of the 18+ Card remain valid for 10 years from the date of issue.



Upcoming hearings

There are three Alcohol Regulatory and Licensing Authority hearings coming up:

10 am, Monday 8 April: HAWKE'S BAY COMMERCIAL TRAVELERS ASSOCIATION INC (Bay City Club, Milton Road, Napier)

Court Room 4
Hastings District Court
106 Eastbourne West
Hastings

This is an appeal made by the club against the District Licensing decision in regards to a delay in the issuing of their license following concerns by public objectors.

10 am, Tuesday 9 April: FLAXMERE (2008) LIQUOR LIMITED

Court Room 4
Hastings District Court
106 Eastbourne West
Hastings

This application relates to a renewal of a bottle shop in Flaxmere that was opposed by the community.

10 am, Tuesday 14 May 2019: RACHEL EYRE V PARIZARA LIMITED (Bottle O Heretaunga Street)

Court Room 2 at Napier District Court
251 Hastings Street, Napier

The Medical Officer of Health has appealed the Hastings District Licensing Committee decision for a new bottle shop to open in Heretaunga Street East, Hastings.

If you would like to know more about attending a hearing, contact our Health Protection Officer Theresa Te Whaiti at liquorlicensing@hbdhb.govt.nz.

Recent research

A recent paper published in the journal *BMC Public Health* provides evidence that increasing public awareness of alcohol as a risk factor for cancer increases public support for health promoting alcohol policies.

The study concludes that:
"Support for alcohol policies is greater among individuals who are aware of the link between alcohol and cancer. At the same time, a large proportion of people are unaware of the alcohol-cancer link and so increasing awareness may be an effective approach to increasing support for alcohol policies."

Read the full study here:

<https://bmcpublichealth.biomedcentral.com/articles/10.1186/s12889-018-5581-8>

Pre-testie Bestie photos cont...



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Hawke's Bay
Alcohol Networks Newsletter


OURHEALTH
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