



# Healthy Events and Fundraising

*Fundraising ideas*



Hawke's Bay District Health Board believes school community fundraising events can be social, fun and financially beneficial without the need to sell or supply alcohol. There are many examples of schools in our region running successful events that are alcohol-free.

The DHB is working hard on ways to reduce alcohol-related harm in the community and believes school leaders can act as advocates for children and encourage positive role modelling in the school environment – free from the promotion, marketing and normalisation of alcohol.

This resource has been created for schools providing lots of creative ideas for fundraising and events, that don't involve alcohol.

## Tamatea High School Food Festival

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Tamatea High School has run two successful food fairs. One of the decisions the school considered at the beginning was whether or not it would serve alcohol. The Board of Trustees decided an alcohol-free event was preferred because they knew it was possible to have community fun and hold a successful event without needing alcohol.

The event attracts a large number of people from the community and is enjoyed by all ages. The school describes the event as having a "good buzz". The funds raised from the food fair have made a significant difference, contributing to the purchase of a minibus in 2017 and a laser cutter for the Technology Department in 2018. **The school have said that an even greater benefit has been the sense of community that had come out of the event.**

# Ideas for Fundraising events

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You can either host an event or sell some products. Here are a few ideas. Involve your community and ask them for local ideas as well.



Hold a hangi - a great way to engage with parents and the community; kai cookers are an easier option



A sponsored walk / run / skip / trike / bike-a-thon



A sponsored 'shoot-out' - number of goals, kicks, hoops, etc



Disco / dance



Quiz night



Talent quest / battle of the bands



Treasure hunt



Garden tour



Mystery auction (art, services)



Car boot sale



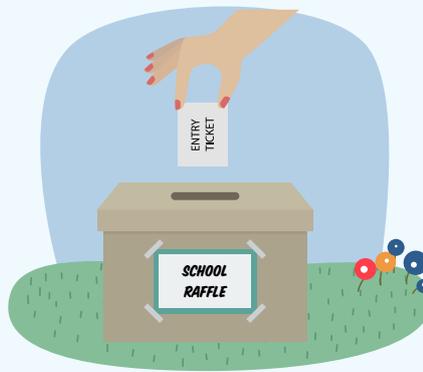
Car wash



Mufti day



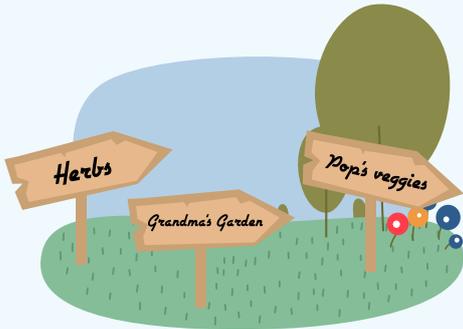
Movie night



Raffle - choose healthy prizes



Sell surplus produce, seedlings from your edible garden



Make up and sell garden notices (names of herbs or 'Grandma's Garden', 'Pop's veggies to share')



Healthy kai cookbook



Raise money for a project online [www.givealittle.co.nz](http://www.givealittle.co.nz)

## Products to sell as fundraisers

**Make calendars, diaries, notepads and computer mouse pads with children's artwork**

[www.abacus.co.nz](http://www.abacus.co.nz)  
[www.fundraisingforschools.co.nz](http://www.fundraisingforschools.co.nz)

**Disaster plasters, first aid kits or tooth brushing kits**

[www.schoolaid.co.nz](http://www.schoolaid.co.nz)  
[www.firstaidfundraising.co.nz](http://www.firstaidfundraising.co.nz)

**Sell eco-friendly soap**

<http://fundraising.ecostore.co.nz>

**Water bottles – design your own label to go on them**

[www.purewai.com](http://www.purewai.com)  
[www.customwater.co.nz](http://www.customwater.co.nz)

**Children's name labels**

[www.stuckonyou.nz](http://www.stuckonyou.nz)  
[www.nameit.co.nz](http://www.nameit.co.nz)

**Poppa's chalk**

[www.poppaschalk.co.nz](http://www.poppaschalk.co.nz)

**Books**

Hold a book sale

**Cancer Society sunscreen**

Contact email: [jess.trew@cancercd.org.nz](mailto:jess.trew@cancercd.org.nz)

## Community Grants that may be able to assist

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Ask your local Council if it has any funds to assist. Central Hawke's Bay District Council and Wairoa District Council offer the Sports NZ Rural Travel Fund for children to attend sporting events.



### Eastern Community Trust

[www.ecct.org.nz](http://www.ecct.org.nz)

Phone: 0800 878 720

Email: [info@ecct.org.nz](mailto:info@ecct.org.nz)



**Lions Clubs New Zealand & Islands of the South Pacific**  
Lions Clubs International MD202

### Try your local Lions Club

For a list of clubs refer to [www.lionsclubs.org.nz](http://www.lionsclubs.org.nz)

They also run Heads Up 4 Kids. Individual and groups can apply, for further information see:

[www.lionsclubs.org.nz/about-us-v2/foundations-1/heads-up-4-kids](http://www.lionsclubs.org.nz/about-us-v2/foundations-1/heads-up-4-kids)

## Ideas for Prizes and Raffles

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- Bouncy balls/ stress balls
- Stickers / stamps
- Ribbons/ Rosettes/ Trophies
- Bubble blowing kits
- Balloons
- Colourful shoe laces
- Sports gear – e.g. skipping rope, netball, soccer ball
- Knickknacks from \$2 shop
- Vouchers

## Thinking of Offering Alcohol as a Prize in a Raffle?

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Most people are unaware that offering alcohol as a prize for a raffle, is considered offering it as a reward for gambling and is against the law.

The Gambling (Prohibited Property) Regulations 2005 says that alcohol must not be offered as a reward for, or used to reward a winner of, gambling. Offering alcohol as a spot prize is also against the law, if people pay to enter the draw for that prize.

To find out more, visit the Department of Internal Affairs website.

### The Rules for Running a Gambling Activity

<https://bit.ly/2PiZ0VD>

**Gambling Fact Sheet #40: Spot Prize Competitions** <https://bit.ly/2wIT14T>



## Further information

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There is good evidence to show that exposure to adult drinking in childhood increases the risk of hazardous drinking by teenagers. Teenage drinking patterns not only mirror those of their parents and caregivers, but also that of their community. It is because of this Hawke's Bay District Health Board believes **alcohol and schools do not mix**. For further information, please refer to the following resources:

### **Alcohol and schools don't mix: Young people and under age exposure report**

<https://bit.ly/2ws5MRg>

### **Alcohol and schools don't mix fact sheet**

<https://bit.ly/2wxf3rl>

## Contacts

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If you wish to discuss your event, please contact a member of our Health Promotion Team.

**Email:** [HealthPromotion@hawkesbaydhb.govt.nz](mailto:HealthPromotion@hawkesbaydhb.govt.nz)

**Website:** [www.ourhealthhb.nz/healthy-communities/healthy-events](http://www.ourhealthhb.nz/healthy-communities/healthy-events)

**Phone:** (06) 878 8109 and ask to be put through to a member of the team