

Kia ora [REDACTED]

**Your Official Information Act (1982) request Te Matau a Māui Hawke's Bay Ref: OIA2022065**

I refer to your Official Information Act request dated 7 June 2022 where you requested information from Hawke's Bay District Health Board, now known as Te Whatu Ora – Health New Zealand, Te Matau a Māui Hawke's Bay (TWOHB). Your questions and TWOHB's response is provided below:

***I would like to request the following information from your organisation, for each financial year: 2017, 2018, 2019, 2020, 2021 and for the partial year of 2022 to date:***

- 1. Number of FTE communications/media staff employed in each year (this includes all internal and external communications staff/content producers and social media staff)***

Financial Year	Employed FTE
2016/2017	3.4
2017/2018	3.7
2018/2019	3.5
2019/2020	4.6
2020/2021	4.7
2021/2022	4.1

- 2. The salary range paid to communications staff in each year.***

The size of the communications team is relatively small therefore this portion of your request is declined under s9(2)(a) of the Official Information Act relating to individual privacy.

- 3. Number of communications/media contractors used in each year.***

There have been no communications/media contractors in the financial years 2017 to 2021. There was a 0.5 FTE contractor in the 2021/2022 financial year.

**4. Total sum paid to communications contractors in each year**

The amount paid to the contractor in the 2021/2022 financial year was \$26,000.00

**5. A breakdown of positions and numbers employed in each role (ie how many media advisors, senior media advisors, internal communications, managers, social media producers/managers)**

Role	2016/2017	2017/2018	2018/2019	2019/2020	2020/2021	2021/2022
Communications Advisor	-	-	0.9	1.0	1.0	0.9
Communications Designer	1.1	1.3	1.0	1.0	1.0	0.8
Content and Publications Advisor	0.9	0.8	0.8	0.8	0.6	-
Executive Assistant	0.7	0.7	0.1	-	-	-
Media and Public Relations Advisor	0.1	-	-	-	-	-
Rangatahi Advisor	-	-	-	-	0.3	0.4
Senior Communications Advisor	-	-	-	0.9	1.0	1.1
Senior Communications and Media Advisor	0.6	0.9	0.7	0.9	0.8	0.9
<b>Total FTE</b>	<b>3.4</b>	<b>3.7</b>	<b>3.5</b>	<b>4.6</b>	<b>4.7</b>	<b>4.1</b>

**6. How many media queries received in each year**

Te Whatu Ora Te Matau a Māui Hawke's Bay does not log media queries in a database. Therefore, this portion of your request is declined under section 18 (g) of the Official Information Act relation to information not held.

**7. How many interview requests received in each year**

Te Whatu Ora Te Matau a Māui Hawke's Bay does not log interview requests in a data base. Therefore, this portion of your request is declined under section 18 (g) of the Official Information Act relation to information not held.

**8. How many media interviews given, and to which media organisations and when.**

Te Whatu Ora Te Matau a Māui Hawke's Bay does not log all media interviews in a data base. Therefore, this portion of your request is declined under section 18 (g) of the Official Information Act relation to information not held.

**9. Total salary costs for communications staff each year**

Financial Year	Salary costs for communications staff
2016/2017	\$252,000
2017/2018	\$270,000
2018/2019	\$258,000
2019/2020	\$382,000
2020/2021	\$392,000
2021/2022	\$376,000

**10. In each year, how many communications staff paid a salary more than \$100,000 per annum and \$200,000 per annum**

The size of the communications team is relatively small therefore this portion of your request is declined under s9(2)(a) of the Official Information Act relating to individual privacy.

I trust this information meets your needs. If you would like any further information or clarification please contact us via email. If you are not satisfied with this response you may contact the Office of the Ombudsman, phone 0800 802 602.

Please note that this response, or an edited version of this response, may be published on the Hawke's Bay website after your receipt of this response.

Ngā mihi



**Acting Executive Director of People and Culture**  
**People and Culture | Te Matau-a-Māui Hawke's Bay**

